



## Online and Social Media Policy

The digital world can be a great environment for the archery community to share knowledge, celebrate success and connect with others.

This policy provides a clear set of rules on what is acceptable behaviour and the consequences of breaking the rules when interacting with Archery GB online.

### Purpose of the policy

This policy protects everyone within Archery GB, this includes the board, staff, volunteers, athletes, members, parents/carers, coaches, officials, clubs, counties, regions, home nations, contractors, and commissioned service providers. It ensures we operate in line with our values, codes of conduct and within the law in terms of how we conduct ourselves in online spaces.

This policy is mandatory and should be read in conjunction with Archery GB's safeguarding policies and code of conduct.

The pace of change in technology means that it is not possible to identify a definitive list of all forms of social media and video conferencing platforms which this policy applies to, hence it is to be read as applying to all forms commonly understood to be social media, online messaging and video applications.

### The rules

- 1) Do not post, host or reshare, comments or images which are racist, sexist, homophobic, abusive, discriminatory, intimidating, threatening, bullying, harassing, sexualised or insulting
- 2) Do not create a risk to a person's safety or attempt to deceive an individual or Archery GB
- 3) No spamming or over-posting
- 4) No posts, comments or discussion attacking protected characteristics
- 5) No personal or inappropriate posts or comments about board, staff, volunteers, athletes, members, parents/carers, coaches, officials, clubs, counties, regions, home nations, contractors, and commissioned service providers
- 6) No gaming or banter – keep to archery related purposes only
- 7) No posts, comments or discussion that may contravene Archery GB's Code of Conduct
- 8) No sexting or sending of obscene images
- 9) Archery GB clubs/organisations must obtain written parent/carer permission before direct messaging any under 18s via their social media platforms. A parent or carer should be copied in on all private messages and included in all messaging groups between the club and the young person.
- 10) Archery GB clubs/organisations must obtain written parent/carer permission before an image of an under 18 is used on an online platform
- 11) Check the minimum age for users on social media platforms

### General guidance

Do not say or do anything online if you wouldn't do it face-to-face.